

John Ifcher, Ph.D.

Department of Economics, Santa Clara University
<https://www.scu.edu/business/economics/faculty/ifcher/>

IZA (Institute for the Study of Labor)
https://www.iza.org/en/webcontent/personnel/photos/index_html?key=8838

GLO (Global Labor Organization)
<https://glabor.org/user/jifcher/>

Publications

- “Teaching Happiness (Economics) in Your Dismal-Science Courses” (with Kristen B. Cooper, Ori Heffetz, Ekaterina Oparina, and Stephen Wu). *Journal of Economic Education* 57(2): 182–196 (2026).
<https://doi.org/10.1080/00220485.2026.2613843>
- “Does Decision-Making for Others Close the Gender Gap in Competition?” (with Homa Zarghamee). *Management Science* 70(6): 3510-3526 (2023). <https://pubsonline.informs.org/doi/abs/10.1287/mnsc.2023.4861>
- “Estimating Social Preferences Using Stated Satisfaction: Novel Support for Inequity Aversion” (with Lina Diaz, Dan Houser, and Homa Zarghamee). *European Economic Review* 155: 104436 (2023).
<https://doi.org/10.1016/j.eurocorev.2023.104436>
- “Support for Bigger Government: The Principle-Implementation Gap and COVID-19” (with Sandra Goff, Homa Zarghamee, Alex Reents, and Patrick Wade). *Contemporary Economic Policy* 41(2): 243-261 (2023).
<http://dx.doi.org/10.1111/coep.12593>
- “Happiness in the Lab: What Can Be Learned About Subjective Well-Being from Experiments?” (with Sandra Goff and Homa Zarghamee). In “Handbook of Labor, Human Resources, and Population Economics” (Dr Klaus F. Zimmermann, ed.), Springer (2022). https://doi.org/10.1007/978-3-319-57365-6_187-1
- “The Relative Income Effect: An Experiment” (with Homa Zarghamee, Lina Diaz, and Dan Houser). *Experimental Economics* 23: 1205-1234 (2020). <https://doi.org/10.1007/s10683-020-09648-w>
- “Behavioral Economic Phenomena in Decision-Making for Others” (with Homa Zarghamee). *The Journal of Economic Psychology* 77: 102180 (2020). <https://doi.org/10.1016/j.joep.2019.06.003>
- “Income Inequality and Well-Being in the U.S.: Evidence of Geographic-Scale- and Measure-Dependence” (with Homa Zarghamee and Carol Graham). *The Journal of Economic Inequality* 17: 415-434 (2019).
<https://doi.org/10.1007/s10888-018-9404-z>
- “Experiencing Poverty in an Online Simulation: Effects on Players’ Beliefs, Attitudes and Behaviors about Poverty” (with Christine Bachen, Pedro Hernandez-Ramos, Chad Raphael, and Michael Broghammer). *Cyberpsychology: Journal of Psychosocial Research on Cyberspace* 13(3): Article 1 (2019). <https://doi.org/10.5817/CP2019-3-1>
- “Local Neighbors as Positives, Regional Neighbors as Negatives: Competing Channels in the Relationship between Others' Income, Health, and Happiness” (with Homa Zarghamee and Carol Graham). *The Journal of Health Economics* 57: 263-276 (2018). <https://doi.org/10.1016/j.jhealeco.2017.08.003>
- “The Rapid Evolution of Homo Economicus: Brief Exposure to Neoclassical Assumptions Increases Self-Interested Behavior” (With Homa Zarghamee). *The Journal of Behavioral and Experimental Economics* 75(C): 55-65 (2018). <https://doi.org/10.1016/j.socec.2018.04.012>

- “The Great Recession and Life Satisfaction: The Unique Decline for Americans Approaching Retirement Age” (with Homa Zarghamee and Amanda Cabacungan). In “Markets, Governance, and Institutions in the Process of Economic Development” (Dr Ajit Mishra and Dr Tridip Ray, eds.), Oxford University Press (2018).
- “Pricing Competition: A New Laboratory Measure of Gender Differences in the Willingness to Compete” (with Homa Zarghamee). *Experimental Economics* 19(3): 642-662 (2016).
<https://doi.org/10.1007/s10683-015-9458-8>
- “The Earned Income Tax Credit, Mental Health, and Happiness” (with Cassey Boyd-Swan, Chris Herbst, and Homa Zarghamee). *The Journal of Economic Behavior & Organization* 126, Part A: 18-38 (2016).
<https://doi.org/10.1016/j.jebo.2015.11.004>
- “Do Gender-Variant Preferences for Competition Persist in the Absence of Performance?” (with Homa Zarghamee). *Economic Inquiry* 54(4): 1918-1930 (2016). <https://doi.org/10.1111/ecin.12347>
- “The Increasing Happiness of Parents” (with Chris Herbst). *Review of Economics of the Household* 14(3): 529-551 (2016). <https://doi.org/10.1007/s11150-015-9302-0>
- “Inequality of Happiness: Evidence of the Compression of the Subjective-Well-Being Distribution with Economic Growth” (with Homa Zarghamee). In “Inequality and Growth: Patterns and Policy: Volume I: Concepts and Analysis” (Joseph E. Stiglitz and Kaushik Basu, eds.), Palgrave: New York, NY (2016).
- “Ethics and Experimental Economics” (with Homa Zarghamee). In “Practicing Professional Ethics in Economics and Public Policy” (Elizabeth A. M. Searing and Donald R. Searing, eds.), Springer: New York, NY. (2016).
- “Affect and Overconfidence: A Laboratory Investigation” (with Homa Zarghamee). *The Journal of Neuroscience, Psychology, and Economics* 7(3): 125-150 (2014). <https://psycnet.apa.org/doi/10.1037/npe0000022>
- “Trends in the Happiness of Single Mothers: Evidence from the General Social Survey” (with Homa Zarghamee). *The Journal of Happiness Studies* 15(5): 1219-1238 (2014). <https://doi.org/10.1007/s10902-013-9472-5>
- “Happiness and Time Preference: The Effect of Positive Affect in a Random-Assignment Experiment” (with Homa Zarghamee). *The American Economic Review* 101(7): 3109-3129 (2011).
<https://doi.org/10.1257/aer.101.7.3109>
- “The Happiness of Single Mothers after Welfare Reform.” *The B.E. Journal of Economic Analysis & Policy* 11(1) (Topics): 1-27 (2011). <https://doi.org/10.2202/1935-1682.2727>
- “Spend or Save? Study or Party? Smoke or Quit?” (with Homa Zarghamee). In “Shift & Reset” (Brian Reich, ed.). John Wiley & Sons, Inc.: Hoboken, NJ (2011).
- “Identifying the Effect of a Welfare-to-Work Program Using Capacity Constraint: a New York City Quasi Experiment.” *Eastern Economics Journal* 36(3): 299-316 (2010).
- “General Assistance Recipients and Welfare-To-Work Programs: Evidence from New York City.” *Poverty & Public Policy* 2(3): 171-193 (2010).

Work in Progress

- “Framing welfare transfers: Evidence regarding negative externalities” (with Sandra Goff). (under review)
- “Observed Choice and Stated Satisfaction: Evidence from a Social Preferences Experiment” (with Homa Zarghamee).
- “Competitive Preferences of Asian and White Americans” (with Homa Zarghamee).
- “Revealed-preference study of the impact of narratives and conceptual frames: evidence from a negative externality laboratory experiment” (with Sandra Goff).

“Decision Making for Others – A Conceptual Model” (with Georgia Buckle, Sascha Füllbrunn, and Wolfgang J. Luhan)

“Economics Instruction and Government- and Market-Attitudes” (with Sandra Goff and Homa Zarghamee).

“The Subtext of Introductory Economics Textbooks” (with Homa Zarghamee and Sandra Goff)

Professional experience

Santa Clara University, Santa Clara, CA

Associate Dean of Undergraduate Curriculum, 2026-present

Professor of Economics, 2024-present

Courses: Behavioral Economics, Economics of Poverty & Inequality, Economics of the Public Sector, Economics Research Seminar, Intermediate Microeconomics, Principles of Microeconomics

Chair, Department of Economics, 2022-2025

Associate Professor of Economics, 2017-2024

Assistant Professor of Economics, 2011-2017

Research Fellow, IZA (Institute for the Study of Labor), 2016-present

Fellow, Global Labor Organization (GLO), 2020-present

Member, Faculty Judicial Board, Santa Clara University, 2021-2024

Faculty Director, Undergraduate Business Programs, Leavey School of Business, Santa Clara University, 2018-2022

Director, Civil Society Institute, Leavey School of Business, Santa Clara University, 2018-2022

Scholar, Economic Justice and the Common Good Institute, Bannan Institute, Santa Clara University, 2016-2018

Faculty Associate, Collaborative for Teaching Innovation, Santa Clara University, 2016-2017

Visiting Fellow, Brookings Institution, Washington, DC, Summer 2013

Visiting Faculty, George Mason University, Fairfax, VA, Summer 2013

Adjunct Assistant Professor of Economics, Santa Clara University, Santa Clara, CA, 2008-2011

Lecturer & Senior Lecturer, Santa Clara University, Santa Clara, CA, 2005-2008

Principal Economic Analyst, UC Office of the President, Berkeley, CA, 2003-2004

Consultant, Human Resources Administration, New York, NY, 2001-2002

Teaching Assistant, Department of Economics, University of California, Berkeley, CA, 1998-2001

Courses: Econometrics, Graduate Microeconomics, Introduction to Economics, Macroeconomics, Public Finance

Senior Advisor to the Commissioner, Department of Parks & Recreation, New York, NY, 1993-1998

Manage 50 employees and three divisions including Operations & Management Planning, Management Information Systems, and Training Academy. Coordinate workfare and privatization initiatives.

Adjunct Assistant Professor of Urban Planning, Columbia University, New York, NY, 1993-1997

Course: Quantitative Techniques

Adjunct Assistant Professor of Public Affairs, Columbia University, New York, NY, 1996-1997

Course: Advanced Analytic Techniques for Public Policy Analysis

Teaching Assistant, Columbia University, New York, NY, 1992-1993

Course: Microeconomics and Policy Analysis

Research Assistant, Center for Clean Air Policy, Washington, DC, Summer 1992

Research Assistant, Department of Psychology, University of Michigan, Ann Arbor, 1989-1990

Awards and honors

Recipient, Leavey Grant, Leavey School of Business, Santa Clara University, 2024, 2023, 2022, 2021, 2019, 2014,

2013, 2012, 2011, 2010, 2009

Recipient, Faculty Research Course Release Program Grant, Santa Clara University, 2023, 2020

Recipient, Faculty Summer Stipend Program Grant, Santa Clara University, 2022

Recipient, Sustainability Grant, Santa Clara University, 2021

Recipient, The Society for the Advancement of Behavior Economics (SABE) Grant to fund Bay Area Behavioral and Experimental Economics Workshop (BABEEW), 2020, 2017, 2012

Recipient, University Research Grant, Santa Clara University, 2017

Recipient, Russel Sage Foundation Research Grant, “Behavioral-Economic Phenomena in Group Decisions and Decisions for Others.” (with Homa Zarghamee and Jeremy Shapiro), 2016

Recipient, Exceptional Teaching Award, Leavey School of Business, Santa Clara University, 2015, 2013, 2009, 2008

Recipient, Exceptional Service Award, Leavey School of Business, Santa Clara University, 2015, 2014

Recipient, Presidential Research Grant, Santa Clara University, 2012, 2011, 2010, 2009

Recipient, Faculty-Student Research Assistance Program, Santa Clara University, 2012

Recipient, Hackworth Grant, Markkula Center for Applied Ethics, Santa Clara University, 2010, 2009

Recipient, Award for Best Public Policy Dissertation, Economics Department, Univ. of California, Berkeley, 2004

Recipient, Burch Center Dissertation Fellowship, Department of Economics, Univ. of California, Berkeley, 2002

Recipient, Dean’s Normative Time Fellowship, Univ. of California, Berkeley, 2001

Recipient, Outstanding Graduate Student Instructor Award, Univ. of California, Berkeley, 2000

James B. Angell Scholar, University of Michigan, Ann Arbor, 1985-1988

Education

Ph.D. in Economics, University of California, Berkeley, California, 2004

Dissertation: “Workfare, Job Training, and Welfare Caseloads”

Committee: Alan Auerbach (chair), Emmanuel Saez, and Steven Raphael

Fields: Public Finance and Advanced Microeconomic Theory

M.P.A., Columbia University, New York, New York, 1993

Concentration: Advanced Management Techniques

B.S. (with high distinction), University of Michigan, Ann Arbor, Michigan, 1989

Majors: Computer Science and Psychology

Conferences and seminars

Session organizer (3 sessions), presenter (1 session), and chair (1 session), Western Economic Association International Annual Conference, Denver, CO, June 2026. Paper entitled: “The Impact of Narratives on Decisions: Evidence Regarding Negative Externalities” (with Sandra Goff).

Co-organizer, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), University of San Francisco, CA, May 2026. 45 scholars participated in the workshop and 24 presented their research.

Session organizer (7 sessions) and presenter (1 session), Western Economic Association International Annual Conference, San Francisco, CA, June 2025. Paper entitled: “Observed Choice and Stated Satisfaction: Evidence from a Social Preference Experiment” (with Homa Zarghamee).

Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), San Jose State University, CA, May 2025. 40 scholars participated in the workshop and 20 presented their research. Paper entitled: “Competitive Preferences of Asian and White Americans” (with Homa Zarghamee).

Presenter, the American Economic Association Annual Meeting, San Francisco, CA, January 2025. Paper entitled: “Observed Choice versus Stated Satisfaction: Evidence from a Social Preferences Experiment” (with Homa Zarghamee).

Session organizer (4 sessions), presenter (1 session), and chair (4 sessions), Western Economic Association International Annual Conference, Seattle, WA, June 2024. Paper entitled: “Competitive Preferences of Asian and White Americans” (with Homa Zarghamee).

Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), Davis, CA, April 2024. 40 scholars participated in the workshop and 18 presented their research. Paper entitled: “Competitive Preferences of Asian and White Americans” (with Homa Zarghamee).

Invited panelist, the American Economic Association Annual Meeting, San Antonio, TX, January 2024. Talk entitled: “Finding Happiness in Upper Division Courses.” Panel entitled: “Bringing Happiness to Your Economics Courses.”

Presenter, Economic Science Association North American Annual Conference, Charlotte, NC, October 2023. Paper entitled: “The Competitive Preferences of Caucasian and Asian Americans” (with Homa Zarghamee).

Session organizer (4 sessions), presenter (1 session), and chair (4 sessions), Western Economic Association International Annual Conference, San Diego, CA, July 2023. Paper entitled: “The impact of narratives on opinions: Evidence regarding negative externalities” (with Sandra Goff).

Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), May 2023. 40 scholars participated in the workshop and 18 presented their research. Paper entitled: “The impact of narratives on opinions: Evidence regarding negative externalities” (with Sandra Goff).

Invited presenter, George Mason University, Arlington, VA, February 2023. Paper entitled: “The impact of narratives on opinions: Evidence regarding negative externalities” (with Sandra Goff).

Presenter, the American Economic Association Annual Meeting, New Orleans, LA, January 2023. Paper entitled: “The impact of narratives on opinions and economic decision-making: Evidence regarding negative externality” (with Sandra Goff).

Presenter, Economic Science Association North American Annual Conference, Santa Barbara, CA, November 2022. Paper entitled: “The impact of narratives on opinions and economic decision-making: Evidence regarding negative externality” (with Sandra Goff).

Invited presenter, Decision-Making for Others Workshop, University of Portsmouth, Portsmouth, UK, October 2022. Paper entitled: “The impact of narratives on opinions and economic decision-making: Evidence regarding negative externality” (with Sandra Goff).

Presenter, Society for the Advancement of Behavioral Economics Annual Conference, Lake Tahoe, NV, August 2022. Paper entitled: “The Impact of Narratives and Conceptual Frames on Economic and Government Attitudes: Evidence Regarding Negative Externality” (with Sandra Goff).

Session organizer (6 sessions), presenter (1 session), and chair (3 sessions), Western Economic Association International Annual Conference, June 2022. Paper entitled: “A “Serendipitous Replication” of Choosing Competition on Behalf of Someone Else” (with Homa Zarghamee).

Presenter, Economic Science Association World Annual Conference, Boston, MA, June 2022. Paper entitled: “A “Serendipitous Replication” of Choosing Competition on Behalf of Someone Else” (with Homa Zarghamee).

Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), May 2022. 40 scholars participated in the workshop and 18 presented their research. Paper entitled: “A “Serendipitous Replication” of Choosing Competition on Behalf of Someone Else” (with Homa Zarghamee). Discussant, the American Economic Association Annual Meeting, Virtual, January 2022. Session entitled: “Decision Making for Others.”

Invited presenter, London School of Economics, Well-being Seminar, London, U.K., November 11, 2021. Paper entitled: “Estimating Social Preferences Using Stated Satisfaction: Novel Support for Inequity Aversion” (with Lina Diaz, Dan Houser, and Homa Zarghamee).

Session organizer (12 sessions), presenter (2 sessions), discussant (1 session), and chair (2 sessions), Western Economic Association International Annual Conference, Virtual, June 2021. Papers entitled: “Do nominations close the gender gap in competition?” (with Homa Zarghamee) and “Support for Bigger Government: The Principle-Implementation Gap and COVID-19” (with Sandra Goff, Homa Zarghamee, Alex Reents, and Patrick Wade).

Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), Virtual, May 2021. 15 scholars participated in the workshop and 10 presented their research. Paper entitled: "Estimating Social Preferences Using Stated Satisfaction: Novel Support for Inequity Aversion" (with Lina Diaz, Dan Houser, and Homa Zarghamee).

Invited presenter, University of San Diego, San Diego, CA, November 23, 2020. Paper entitled "Do nominations close the gender gap in competition?" (with Homa Zarghamee)

Session organizer (11 sessions) and chair, Western Economic Association International Annual Conference, Denver, CO, June 2020. (CANCELLED DUE TO COVID).

Session organizer (16 sessions) and chair, Western Economic Association International Annual Conference, San Francisco, California, June 2019.

Co-organizer, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), University of San Francisco, San Francisco, CA, May 2019. 30 scholars participated in the workshop and 18 presented their research. Invited presenter, University of California, Merced, Merced, CA, October 2018. Paper entitled: "Relative Income and Happiness: An Experiment" (with Lina Diaz, Dan Houser, and Homa Zarghamee).

Invited presenter, University of San Francisco, San Francisco, CA, October 2018. Paper entitled: "Relative Income and Happiness: An Experiment" (with Lina Diaz, Dan Houser, and Homa Zarghamee).

Invited attendee, Decision-Making for Others Workshop, Radboud University, Nijmegen, The Netherlands, July 2018. Co-author presented our paper entitled: "Behavioral Economic Phenomena in Decision-Making for Others" (with Homa Zarghamee).

Session organizer (12 sessions), presenter, and chair, Western Economic Association International Annual Conference, Vancouver, British Columbia, Canada, June 2018. Paper entitled: "Relative Income and Happiness: An Experiment" (with Lina Diaz, Dan Houser, and Homa Zarghamee).

Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), University of San Francisco, San Francisco, CA, May 2018. 40 scholars participated in the workshop and 28 presented their research. Paper entitled: "Relative Income and Happiness: An Experiment" (with Lina Diaz, Dan Houser, and Homa Zarghamee).

Presenter, USC Happiness Conference, Los Angeles, CA, April 2018. Paper entitled: "An Experimental Approach to Relative Income and Happiness" (with Homa Zarghamee, Lina Diaz, and Dan Houser).

Presenter, Economic Science Association World Annual Conference, San Diego, CA, June 2017. Paper entitled: "Behavioral-Economic Phenomena in Group Decisions and Decisions for Others" (with Homa Zarghamee and Jeremy Shapiro).

Session organizer (17 sessions), presenter, and chair, Western Economic Association International Annual Conference, San Diego, CA, June 2017. Paper entitled: "Behavioral-Economic Phenomena in Group Decisions and Decisions for Others" (with Homa Zarghamee and Jeremy Shapiro).

Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), Santa Clara, CA, May 2017. 30 scholars participated in the workshop and 18 presented their research. Paper entitled: "Behavioral-Economic Phenomena in Group Decisions and Decisions for Others" (with Homa Zarghamee and Jeremy Shapiro).

Invited presenter, University of Utah, Salt Lake City, UT, November 2016. Paper entitled: "Does Studying Economics Make Students More Selfish? Evidence from a Laboratory Experiment" (With Homa Zarghamee).

Session organizer (8 sessions), presenter, and chair, Western Economic Association International Annual Conference, Portland, OR, June 2016. Paper entitled: "Does Studying Economics Make Students More Selfish? Evidence from a Laboratory Experiment" (With Homa Zarghamee).

Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), Berkeley, CA, May 2016. 60 scholars participated in the workshop and 35 presented their research. Paper entitled: "Does Studying Economics Make Students More Selfish? Evidence from a Laboratory Experiment" (With Homa Zarghamee).

Session organizer (6 sessions), presenter, and chair, Western Economic Association International Annual Conference, Honolulu, HI, June 2015. Paper entitled: "Others' Income, Subjective Well-Being, and Health: Evidence from the Gallup Daily Poll" (with Carol Graham and Homa Zarghamee).

Co-organizer, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), Santa Cruz, CA, May 2015. 70 scholars participated in the workshop and 36 presented their research.

Session organizer (5 sessions), presenter, and chair, Western Economic Association International Annual Conference, Denver, CO, June 2014. Paper entitled: "Impact of Relative and Absolute Income on Happiness: A Laboratory Investigation" (with Lina Diaz, Dan Houser, and Homa Zarghamee).

Co-organizer and presenter, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), Palo Alto, CA, May 2014. 50 scholars participated in the workshop and 38 presented their research. Paper entitled: "Gender and Competition in a Task without Agency" (with Homa Zarghamee).

Invited presenter, Claremont Graduate University, Pasadena, CA, December 2014. Paper entitled: "Using 'Piece-Rate Equivalents' and Relative Payoffs to Explore Gender Difference in the Willingness to Compete." (with Homa Zarghamee).

Invited presenter, Loyola Marymount University, Los Angeles, CA, December 2014. Paper entitled: "Using 'Piece Rate Equivalents' and Relative Payoffs to Explore Gender Difference in the Willingness to Compete." (with Homa Zarghamee).

Invited presenter, LSB Breakfast Series, November 2014. Talk entitled: "The Economics of Happiness." Invited presenter, SCU Grand Reunion, October 2014. Talk entitled: "The Economics of Happiness."

Presenter and co-organizer, Economic Science Association North American Annual Conference, Santa Cruz, CA, October 2013. 300 scholars participated in the conference. Paper entitled: "Using 'Piece-Rate Equivalents' and Relative Payoffs to Explore Gender Difference in the Willingness to Compete." (with Homa Zarghamee).

Session organizer (8 sessions), presenter, and chair, Western Economic Association International Annual Conference, Seattle, CA, June 2013. Papers entitled: "The Life Satisfaction of Those Approaching Retirement Age and the Great Recession: Evidence from the Behavioral Risk Factor Surveillance System" (with Amanda Taylor) and "Positive Affect and Overconfidence: A Laboratory Investigation" (with Homa Zarghamee).

Invited presenter, New Scholarship on Happiness, Duke Law School, Durham, NC, May 2013. Paper entitled: "The Earned Income Tax Credit (EITC), Health, and Happiness" (with Casey Boyd-Swan, Chris Herbst, and Homa Zarghamee).

Co-organizer, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), San Francisco, CA, May 2013. 50 scholars participated in the workshop and 36 presented their research. Paper entitled: "Positive Affect and Overconfidence: A Laboratory Investigation" (with Homa Zarghamee).

Presenter, the American Economic Association Annual Meeting, San Diego, CA, January 2013. Paper entitled: "The Earned Income Tax Credit (EITC), Health, and Happiness" (with Casey Boyd-Swan, Chris Herbst, and Homa Zarghamee).

Invited presenter, Hong Kong Economics Association Annual Meetings, Hong Kong, December 2012. Paper entitled: "Subjective-Well-Being Inequality and Per Capita Income: Evidence from the World Values Surveys" (with Homa Zarghamee).

Session organizer (4 sessions), presenter, and chair, Western Economic Association International Annual Conference, San Francisco, CA, July 2012. Paper entitled: "The Earned Income Tax Credit (EITC), Health, and Happiness" (with Casey Boyd-Swan, Chris Herbst, and Homa Zarghamee).

Co-organizer, Bay Area Behavioral and Experimental Economic Workshop (BABEEW), Santa Clara, CA, May 2012. Eighty scholars participated in the workshop and 56 presented their research. Paper entitled: "A Bundle of Joy: Does Parenting Really Make Us Miserable?" (with Chris Herbst).

Session organizer, American Economic Association Annual Meeting, Chicago, IL, January 2012. Session title: "The Impact of Negative Emotions on Economic Decisions" (with Homa Zarghamee).

Presenter, the Association of Public Policy Analysis and Management Fall Conference in Washington, DC,

November 2011. Paper entitled: “A Bundle of Joy: Does Parenting Really Make Us Miserable?” (with Chris Herbst).

Presenter, Economic Science Association North American Annual Conference, Tucson, AZ, November 2011. Paper entitled: “Negative Affect and Overconfidence: A Laboratory Investigation” (with Homa Zarghamee).

Session organizer (2 sessions), presenter, and chair, Western Economic Association International Annual Conference, San Diego, CA, July 2011. Paper entitled: “A Bundle of Joy: Does Parenting Really Make Us Miserable?” (with Chris Herbst).

Session co-organizer and presenter, Association of Public Policy Analysis and Management Fall Conference, Boston, MA, November 2010. Session entitled: “The Evolution of Single Mothers’ Happiness: Impacts of Welfare Reform and the Great Recession.” Paper entitled: “The Happiness of Single Mothers: Evidence from the General Social Survey.”

Session organizer, presenter, and chair, Western Economic Association International Annual Conference, Portland, OR, July 2010. Session entitled: “Happiness and Happiness Inequality.” Paper entitled: “Economic Growth and Subjective-Well-Being Inequality.”

Invited speaker, Baruch College, Public Policy Seminar, July 2010. Paper entitled: “The Happiness of Single Mothers after Welfare Reform.”

Invited speaker, University of San Francisco, Economic Seminar, March 2010. Paper entitled: “The Happiness of Single Mothers after Welfare Reform.”

Presenter, CSIP Workshop, San Francisco, CA, September 2009. Paper entitled: “Happiness and Myopia: Evidence from a Random Assignment Experiment” (with Homa Zarghamee).

Session organizer and chair, International Association for Research in Economic Psychology (IAREP) and Society for the Advancement of Behavioral Economics (SABE) Joint conference, Halifax, Nova Scotia, July 2009. Session entitled: “The Impact of Happiness.”

Presenter, Western Economic Association International Annual Conference, Vancouver, BC, July 2009. Paper entitled: “The Happiness of Single Mothers after Welfare Reform.”

Presenter, Happiness and Relational Goods Conference, Venice, Italy, June 2009. Paper entitled: “The Happiness of Single Mothers after Welfare Reform.”

Presenter, Population Association of America Conference, Detroit, MI, May 2009. Paper entitled: “The Happiness of Single Mothers after Welfare Reform.”

Presenter, Western Economic Association International Annual Conference, Waikiki, HI, July 2008. Paper entitled: “The Effect of a Welfare-to-Work Program on General Assistance Recipients’ Homeless Shelter Use: Evidence from a Quasi-Experiment in New York City.”

Participant, Teaching Innovations Program Workshop, San Antonio, TX, June 2008.

Professional service

External

Associate editor, *Journal of Economic Behavior and Organization*, 2019-present

Associate editor, *International Review of Economics*, 2019-present

Member, Organizing Committee, Bay Area Behavioral and Experimental Economics Workshop, 2010-present

ASSA, SEA, and WEAI Coordinator, Society for the Advancement of Behavioral Economics (SABE), 2013-present

External Referee for Promotion Cases

Dr. Adam Okulicz-Kozaryn (Rutgers University, Camden, NJ, July 2026)

Dr. Eric Cardella (Texas Tech University, Lubbock, TX, July 2025)

Dr. Prachi Jain (Loyola Marymount University, Los Angeles, CA, September 2022)

Dr. Sandra Goff (Skidmore College, Saratoga Springs, NY, August 2020)

Dr. Rong Rong (University of Massachusetts, Amherst, MA, September 2019)

Committee member, Program Review of Minerva University (Social Science Program), 2020

Internal

Undergraduate Leadership Team, Leavey School of Business

Chair, 2018-2022

Department representative, 2014-2017

Member, Institutional Review Board (IRB), Santa Clara University, 2022-present

Member, Social Science Faculty Core Committee, Santa Clara University, 2020-present

Member, Leavey School of Business Dean's Search Committee, 2020-2021

Faculty Advisor, Economics Student Association, Santa Clara University, 2012-2025

Course coordinator, Principles of Microeconomics (Economics 1), Santa Clara University, 2012-2025

Member, Economics Department Hiring Committee, 2024-2025, 2022-2023, 2018-2019, 2012-2013

Member, Promotion to Senior Lecturer Committee, Leavey School of Business, 2019-2023

Member, Sabbatical Review Committee, Santa Clara University, 2019-2023

Member, Academic Integrity Task Force, Santa Clara University, 2018-2020

Organizer, Department Seminar ("Yellow Pad"), 2013-2014

Undergraduate advising, Santa Clara University, 2011-present

Supervise honors theses

Riva Mikhlin, "The Creative Advantage: Investigating the Impact of Arts Education in Seattle Public Schools" June 2024

Tiffany Iskandar, "Does Studying Economics Make You Selfish?" June 2016

Mitch Adler, "Priming in a Theoretical Payoff Economic Game." June 2015

Amanda Taylor, "The Life Satisfaction of Those Approaching Retirement Age and the Great Recession: Evidence from the Behavioral Risk Factor Surveillance System." June 2013

Shannon Johnston, "Economic Wage Returns to STEM Skills." June 2013

Ana Yglesia, "Life Satisfaction in Latin America." June 2011

Dylan Baker, "A Review of Experimental Studies in the Field of Identity Economics." June 2011

Stephanie Sloane, "The Pursuit of Happiness: the Polis and Religion." June 2010

Ella Sanman, "The Effect of Beer Taxes on High-Risk HIV/AIDS Behavior." June 2009

Alan Auerbach, "The Effect of Participation in Physical Education on Academic Performance: A Quantitative Analysis." June 2007

Reader honors theses

Abigail Matson, "Examining Gentrification Trends in Mixed-Income Neighborhoods in San Jose, CA" June 2024

Shea MacDonald, "Don't Blame the Backbone: The Case for Low-Skilled Immigration in a Changing America" June 2024

Cate Ralph, "Scaled Ineffectively and Rooted in Inequality: A critical analysis of criminal pretrial processes and a feasible approach for reform." June 2022

Maggie Doyle, "A Regressionary Analysis of Duchesne Academy's Recruitment Program." June 2020

David Lyon, "Taming the Duck Curve: Incentivizing Residential Solar Storage." June 2016

Lawrence Nelson, "Idle Hands: Analyzing Incarceration and Labor Market Outcomes." June 2015

Referee, American Economic Journal: Economic Policy, Canadian Journal of Economics, Demography, Econometrica, Economic Inquiry, Economics Journal, Evaluation and Program Planning, International Economic Review, IZA Journal of Labor Policy, Journal of Economic Behavior & Organization, Journal of Economics Education, Journal of Economic Psychology, Journal of the European Economic Association, Journal of Happiness Studies, Journal of Human Resources, Journal of Labor Economics, Journal of Neuroscience, Psychology, and Economics, Journal of Population Economics, Journal of Public Administration and

Management, Kyklos, Management Science, Motivation and Emotion, Poverty and Public Policy, Psychological Science, Public Finance and Management, Quantitative Economics, Social Science Journal, Social Science Quarterly, Sociological Inquiry, and Social Welfare and Choice

Community service

Board of Directors, Jewish Community Center of the East Bay, Berkeley, CA

Director, 2009-2023

Immediate Past President, 2016-2020

President, 2013-2016

Vice-president, 2011-2013

Chair, Development committee, 2010-present

Parent Teacher Association, Claremont Middle School, Oakland, CA

Co-Vice President of Fundraising, 2016-2018

Treasurer, 2014-2016

Secretary, 2013-2014

Board of Directors, BlueSkies for Children, Oakland, CA

Director, 2004-2013

President, 2007-2010

Co-Chair, Capital Campaign (raised \$1.6m), 2005-2008

Co-President, 2004-2007

Affiliations

Member, American Economic Association, Economics Sciences Association, Western Economic Association International