

Vincent (Qiru) Zhang

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ACADEMIC APPOINTMENTS

2023 - Present Santa Clara University, USA
• Assistant Professor of Accounting

EDUCATION

2017 - 2023 Duke University, USA
• Ph.D., Business Administration (Accounting)

2010 - 2014 Zhongnan University of Economics and Law, China
• Bachelor of Management (Accounting)

RESEARCH

Research Interests Regulatory changes, nonprofit sectors, municipal bonds, and auditing.

Publications:

[1] Zhang, V. (2024). Municipal Bond Credit Rating Access and Retail Investors' Transaction Costs. *The Accounting Review*, 99(1), 427-453. <https://doi.org/10.2308/TAR-2022-0180>

[2] Florou, A., Wu, X., Yuan, S., & Zhang, V. (2026). State Control, Related-party Transactions and Audit Reporting: Evidence from Key Audit Matters. *Journal of Accounting, Auditing & Finance*, 41(2), 455-491. <https://doi.org/10.1177/0148558X241299138>

Working Papers:

[3] “[Externalities from Forcing Hospitals to Audit: Evidence from the Single Audit Act](#)” - with Zhaosong Ruan, Mohan Venkatachalam, and Xinyi Xie

- 3rd Round Revise and Resubmit at *The Accounting Review*

[4] “Local Government Transparency and Financing Costs” – with Yongtae Kim, Nancy (Lixin) Su, and Mendy (Mengdi) Zhang

- 2nd Round Revise and Resubmit at *The Accounting Review*

[5] “[Primum Non Nocere: Financial Reporting Frequency, Hospital Outcomes, and Patient Welfare](#)” – with Bin Li, Mohan Venkatachalam, and Xinyi Xie

- 1st Round Revise and Resubmit at *Journal of Accounting and Economics*

[6] “Real Activities Management by School Districts” – with Mohan Venkatachalam and Xinyi Xie

TEACHING

Teaching Interests (alphabetically sorted) Accounting information systems, auditing, data analytics (including data infrastructure, analysis, visualizations, and the application of AI in Accounting), financial accounting, financial statement analysis, governmental and nonprofit accounting, and managerial accounting.

Santa Clara University, Instructor

- 2026 ACTG 12 – Managerial Accounting. Undergraduate. Four sections: 4.4/5.0
- 2026 ACTG 134 – Accounting Information Systems. Undergraduate. Two sections: 4.6/5.0
- 2025 ACTG 12 – Managerial Accounting. Undergraduate. Three sections: 4.5/5.0
- 2024 ACTG 134 – Accounting Information Systems. Undergraduate. 4.5/5.0.
- 2024 ACTG 12 – Managerial Accounting. Undergraduate. Three sections: 4.5/5.0.
- 2023 ACTG 134 – Accounting Information Systems. Undergraduate. 4.6/5.0. Awarded \$2,400 SCU Artificial Intelligence (AI) Curricular Development Grant for creating AI-related modules.

Duke University, Teaching Assistant

- 2022 Ph.D. Empirical Accounting Seminar. Ph.D. No rating.
- 2021 Financial Reporting Foundations. MQM (one-year Master). 4.92/5.00
- 2020 Cost and Managerial Accounting. MMS (one-year Master). No rating.
- 2020 Taxes and Global Strategic Decision Making. Daytime MBA. No rating.
- 2019-2020 Introduction to Financial Accounting. MMS. 5.00/5.00
- 2018-2019 Financial Accounting. Global Executive MBA. 4.96/5.00
- 2018 Financial Reporting Foundations. MQM. 5.00/5.00

Beijing ZBCT International Financial Education Co., Ltd., China, Instructor

- 2016-2017 ACCA F3 Financial Accounting
- Developing curriculum, delivering lectures, organizing tutorial discussions, and office hours.
- The average pass rate of the class in the ACCA global exam is 92% (the global pass rate was 68% in Dec 2015).

PROFESSIONAL EXPERIENCE

2014-2015 **PricewaterhouseCoopers, Shenzhen, China**
Associate Auditor

- Provide audit and assurance services to entertainment and telecommunications firms in China.

CONFERENCES AND PRESENTATIONS

2026	AAA Global Connect EYARC Colloquium FARS Midyear Meeting
2025	Annual International Symposium on Audit Research (presenter) Binghamton University (invited presentation) FARS Midyear Meeting (presenter) Governmental and Nonprofit Midyear Meeting (presenter) Hawaii Accounting Research Conference (presenter and discussant) Municipal Markets and Financial Stability Conference
2024	AAA Annual Meeting AAA New Faculty Consortium (nominated by the department chair)

	Rutgers, The State University of New Jersey (invited presentation)
	Wuhan University (invited presentation)
	Xiamen University (invited presentation)
	Zhongnan University of Economics and Law (invited presentation)
2023	Santa Clara University (invited presentation)
	The Hong Kong Polytechnic University (invited presentation)
	The Chinese University of Hong Kong (invited presentation)
2022	AAA Annual Meeting (presenter and discussant)
	Duke Accounting Theory Summer School
2021	AAA FARS Doctoral Consortium (nominated by the doctoral program director)
	AAA Financial Accounting and Reporting Section Virtual Midyear Meeting
	UNC Tax Symposium
	MIT Asia Conference in Accounting
	Hawaii Accounting Research Conference
2019	UNC Tax Symposium
	Duke Accounting Theory Summer School
2017-2019	Duke-UNC Fall Camp

SERVICE

Ad-Hoc Reviewer	Journal of Business Finance & Accounting
	2027 Hawaii Accounting Research Conference
	2025 FARS Midyear Meeting
	2025 Government and Nonprofit Midyear Meeting
	2025 Hawaii Accounting Research Conference
	2022 AAA Annual Meeting

AWARDS, HONORS AND GRANTS

2026	Santa Clara University Provost's Research Grant
2023-2026	Santa Clara University Leavey Research Grant
2023	Santa Clara University AI Curricular Development Grant
2017-2023	Duke University Graduate Fellowship
2015	Exceptional Staff, PricewaterhouseCoopers Shenzhen
2014	ACCA First Class Scholarship
2013	China National Scholarship
2012	PricewaterhouseCoopers Scholarship for Accounting Excellent

LICENSES AND CERTIFICATIONS

Since 2013	Association of Chartered Certified Accountants (ACCA) Affiliate
Since 2016	Chartered Financial Analyst (CFA) Charterholder

SKILLS

LaTeX, Python, SAS, SQL, and Stata